

JANUARY 2014

BY KARA MAYTAG-KASZAS

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HEAR YE, HEAR YE!

PREZ SEZ

Happy New Year! Another year is upon us and once again as I reflect on the successes and milestones that all of us have achieved over the past year, a smile comes to my face! Among us we have new Champions, new CDX titles, multiple agility titles, graduates of puppy kindergarten and most importantly I am sure many of our dogs received the "Best Dog of the Year" title from their families! No matter how many titles and achievements, I know what I value most is the love, loyalty and companionship that I get from Baylee and Harper.

Baylee and I had a great time participating in the AKC Agility Invitational in December. It was great to get out of the sub-zero temperatures here in MN and enjoy several days of 80° weather! In her 16" height class, Baylee ended up 31st out of the 121 dogs competing! At 9 years old, Baylee is extremely consistent and our goals this year include getting her MACH3 and also finishing in the Top 5 to be able to take another trip to Florida this coming December for the AKC Invitational. Wish us luck!!

Wishing all of you a Happy and Healthy New Year! Hope to see you at one of our upcoming events!!

Best Regards,
Kara Maytag-Kaszas
president@heartlandstandardschnauzer.org



2014 Board of Directors, etc.

President: Kara Maytag-Kaszas
Vice President: Kelli Mullett
Secretary: Marjana Callery
Treasurer: Pam Ziegenhagen

Director: Kris Gagner
Director: Matt Longtin
Newsletter Editor: Roger Eriksen
Web Graphics: Julia Marie Hoffa Longtin

Visit our Website: www.heartlandstandardschnauzer.org

HSSC Business

- *First quarter membership meeting & election of officers was held January 4, 2014. The masthead above reflects the outcome of our election of officers in addition to Julia being asked to handle the club's web site which she accepted. Looking forward to another great year ahead!*

Heartland Standard Schnauzer Club of the Greater Twin Cities Board Meeting Minutes: August 14, 2013

LOCATION: Kris Gagner's home, Mahtomedi, MN

- Meeting called to order at 6:52 pm by Kara Maytag.
- ROLL CALL: Present: Kara Maytag, Marjana Callery, Laura Lindenfesler, Kelli Mullett, Kris Gagner.

Minutes of last meeting approved.

Agenda: Complete the preparations for August specialty.

ADJOURN MEETING: Meeting adjourned at 8:00 pm.

...Marjana Callery, Secretary.

Heartland Standard Schnauzer Club of the Greater Twin Cities Board Meeting Minutes: October 27, 2013

LOCATION: Animal Inn Training Center, Lake Elmo, MN

- Meeting called to order at 9:40 am by Kara Maytag.
- ROLL CALL: Present: Kara Maytag, Marjana Callery, Laura Lindenfesler, Kelli Mullett, Kris Gagner.

Minutes of last meeting approved.

2014 Nominating Committee: Kris Gagner will chair committee and will get 2 members to help.

New member applications: Carol & Shar Feldheim, and Cecelia Link. Both applications approved.

Christmas/Holiday Party: No party this year.

Annual Meeting: Will ask at Member Meeting today if anyone wants to host. Kara Maytag will be backup if no volunteers.

Land O' Lakes/NWGA Trophy Fund: Will donate \$25 to NWGA.

SSCA 2014 Dues: Club dues of \$50 is due—Marjana will forward invoice to Pam to pay.

Received check for \$55.27 in revenues from St. Croix Valley Kennel Club for August 2013 Specialty.

Voted to hold August 2014 Specialty at SCVVC show.

Board Meetings: Should we have Skype meetings to keep them on schedule? Should we schedule all Board meetings at 1st meeting of the year?

Other: Maybe put a list of upcoming shows/trials in the newsletter, plus send emails before a trial to let members know who's showing. Maybe start a list of non-member SS owners to keep them informed of club activities/events.

ADJOURN MEETING: Meeting adjourned at 10:06 am.

Submitted for approval by Marjana Callery, Secretary.

Heartland Standard Schnauzer Club of the Greater Twin Cities Membership Meeting Minutes: October 27, 2013 (DRAFT)

LOCATION: Animal Inn Training Center, Lake Elmo, MN

- Meeting called to order at 12:05 pm.
- **Present:** Cheryl & Robert Smith, Carol Feldheim, Matt and Julie Longtin, Les and Kris Gagner, Sunny Lambert, Kara Maytag, Kelli Mullett, Laura Lindenfelser, Roger Eriksen, Marjana Callery.
- **Guests:** Addy Kaszas, Mary Ann Lambert.

Reading of Minutes of last meeting: October 4, 2012 minutes approved.

PRESIDENT'S REPORT: May 2013 Specialty was a great success—many compliments. We have been asked by SSCA if we would host a national specialty. We had great weather for the Annual Schnauzer Walk around Lake Harriet in Minneapolis. Be sure to renew on time with SSCA; they're not giving a 3-month grace period anymore—forms are available on the SSCA website.

SECRETARY'S REPORT: Annual regional club renewal is due and will be sent to SSCA.

TREASURER'S REPORT: Will send report later. Received check for \$55.27 in revenue from St. Croix Valley Kennel Club for August Specialty.

AUGUST 2014 SPECIALTY: Entries were low in 2013, but we did get good feedback from exhibitors. Another option for the August show would be to have only a supported entry instead of a specialty, but if we have only a supported entry, we cannot show on Friday, because that day is reserved only for Specialties. We need to look at ways to get more entries. Jim Olson said he would judge our Specialty.

ELECTION OF NEW MEMBERS: New members were introduced who were voted in at the Board meeting: Carol & Shar Feldheim and Cecelia Link.

UNFINISHED BUSINESS:

Nominating Committee: Kris Gagner will chair the committee. Let Kris know if you're interested in being on the committee or running: gagnerfamily@comcast.net. At least 1 Board member will not be running again. Candidates can also be nominated from the floor at the January Annual Meeting.

Annual Meeting: Agenda will include elections and a potluck plus club plans for 2014.

Awards Banquet: Club will give awards for new titles in 2013. Need to set a date and place.

ADJOURN MEETING: Meeting adjourned at 12:25 pm.

Submitted for approval by Marjana Callery, Secretary

Just For Fun . . .

You may be interested in viewing some sweet animal photos set to music, check out this You Tube video link,
www.youtube.com/watch?v=s9uVn3SwTDg&list=RDUNWHdVFMEIw



AKC CHAIRMAN'S REPORT

-- The Way Forward in 2014 --

New York, NY – Everyone who has ever produced a litter of puppies knows this time of year brings holiday cards from puppy buyers with heartwarming photos and most-welcome news about the progress and antics of those puppies during the year. The cards are both informative and inspiring as the breeder considers their accomplishments and what they hope to achieve in the year to come.

With that as my guidance, I will first share some news about this year. As I mentioned in my November report, this has been a year of relentless positive action. The dozens of initiatives and innovations outlined in that report, along with a number of others throughout the year, have yielded growth in several areas. Assuming December achieves budgeted levels, we expect to have stronger revenue than 2012 – reaching \$58 million this year. Staff managed expenses extremely well which should yield an operating profit also stronger than 2012 and should be approximately \$7 million for 2013. Our balance sheet has also strengthened due to good investment performance and prudent protection of cash flow.

The American Kennel Club has grown in participation by clubs and exhibitors during 2013.

- 46 new clubs chose to join with the AKC bringing the total to 5,090 licensed and member clubs.
- Those 5,090 clubs created 341 new events for a total of 22,750 events this year – the largest number in the history of the AKC.
- Exhibitors participated more than ever, bringing 25,323 new entries through October for a projected total of about 3.2 million this year – the largest number in the history of the AKC.
- Breed recognition continues to grow with fully recognized breeds and varieties up by three for a total of 190 and FSS added one for a total of 64.

However, as good as our overall performance has been this year we do have several significant areas of concern. Participation in Conformation, Obedience and Rally declined in the past year. As I stated in my November report, the issues impacting our sport today have been clearly identified and discussed. They can be collected into three categories – societal, economic, and legislative. While the apparent reasons are simple to discover, the solutions are significantly more complex. It will take very sophisticated marketing to achieve our goal of bringing more participants to our events and more members to our clubs. We are not only up for addressing it - we are capable of delivering it.

Our litter and individual dog registrations continue to decline - although at a much reduced rate. Some progress is being made, but we still have much work to do.

We have initiated some programs to help breeders and we have several in development. The AKC Breeder of Merit program now has more than 10,000 participants. These are breeders who are members in AKC clubs, participate in AKC events, adhere to the health test guidelines of their parent clubs, and register their litters with AKC. This program has contributed significantly to helping slow the decline of litter registrations. We are currently evaluating programs that will impact the other 80% of breeders who register litters with AKC, but do not qualify for the Breeder of Merit program. In addition, we added Breeder of the Year recognition for 12 sports this year – a clear demonstration of the importance of breeders.

An important aspect of litter registration is expanding the base of educated breeders. Today marks the inaugural AKC Breeder-to-Breeder Seminar – an opportunity to learn from the experts as they share the thinking behind their successful breeding programs. The workshops are live today and will be available on AKC.org in the near future.

In addition to mentors, the most valuable resource a breeder can have is a veterinarian with an expertise in reproduction. We have formed a strategic alliance with the Theriogenology Foundation and the Society for Theriogenology to help ensure future repro vets for breeders by funding the first ever residencies in small animal reproduction in the United States. We currently have proposals from Auburn University, the University of California-Davis, and the Veterinary Hospital at the University of Pennsylvania for residencies beginning with the 2014 academic year.

Helping breeders find homes for their puppies and buyers find puppies for their homes is the goal of the newly expanded effort behind the complete redesign of the AKC online breeder classifieds making this resource the go-to place for prospective puppy buyers. We will be launching the new site, complete with a new name and a strong marketing program, later in 2014.

Making individual dog registration more desirable to the general public is a primary focus. We know that communicating AKC's Good Works increases the likelihood of registration by about 4%. We will continue to tell that powerful story as part of the registration process. In addition, we are exploring a new concept that adds value to registration - one which has a direct benefit to the dog and owner beyond participating in events. We will be testing that idea in 2014.

We are reaching out to the 99 million dog owners who have not discovered us yet through a variety of communication opportunities. This year we added a million friends we didn't have before through our efforts on Facebook and our AKC Dog Lovers blog. We are beginning to drive our story through exciting new content, including videos and Woofipedia by AKC – a new website (www.woofipedia.com) aimed squarely at the 99 million. As we persevere for responsible and reasonable dog legislation, our new friends will help protect our rights to own and breed our dogs. We have begun to see that in the number of legislators who have signed up to be Honorary Chairs for AKC Meet the Breeds in New York – up 25 this year to 113.

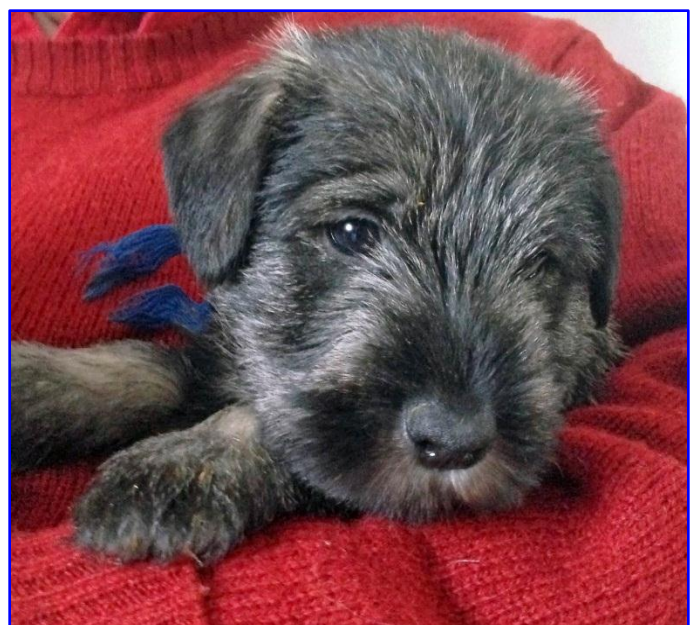
Our way forward in 2014 demands delivering true customer focus for both our current and potential customers; unleashing greater innovation throughout everything we do; creating relevance and motivation in everything we offer; and continuing and improving on our Good Works. We plan to use every effort to do all that by challenging ourselves every day to do the right thing, not the easy thing, in everything we do.

I am positive we can do that. As always, your comments and suggestions are welcome at atk@akc.org.

Sincerely,



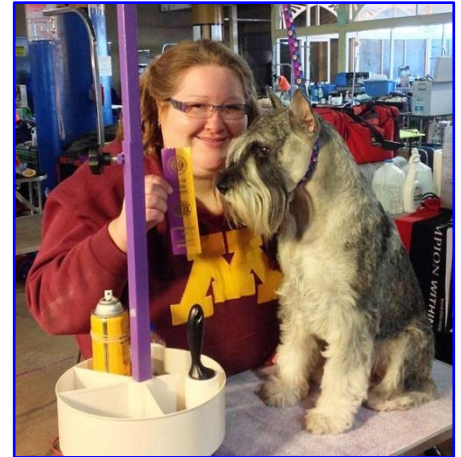
Alan Kalter
Chairman



Hey, I am only 5 weeks old. Just how naughty do you think I could have been?

Waggin' & Braggin' Rights

Reporting from the Minneapolis Kennel Club on Saturday, November 23rd, **"Gable"** got Best of Breed! Then he did a repeat on Sunday with Sunny Lambert handling the lead. Awesome job team Gable!!



Team **"Baylee"** gathered in Orlando, FL for a photo in celebration of Baylee going 3 for 3 on Saturday, Dec. 14th with two more runs to do the next day.

To see a couple of Baylee's runs go to FaceBook at <https://www.facebook.com/#!/photo.php?v=10202848297396936&set=vb.1486666618&type=2&theater> for her Jumpers Q on a very twisty layout and two other videos are available by using the 'next' and/or 'previous' arrows.

Just prior to publication Kara wished to remind us, *"Have I mentioned how awesome my Baylee is? She went 4 for 4 again this weekend and that makes her 8 for 8 in 2014! Harper is coming along too..she got a JWW Q and is starting to build her confidence and have fun!"*

"Sully" Fogarty celebrated his second birthday just before Christmas. So does he receive double presents? He has been a very 'good boy' this year and is quite a handsome dude!!



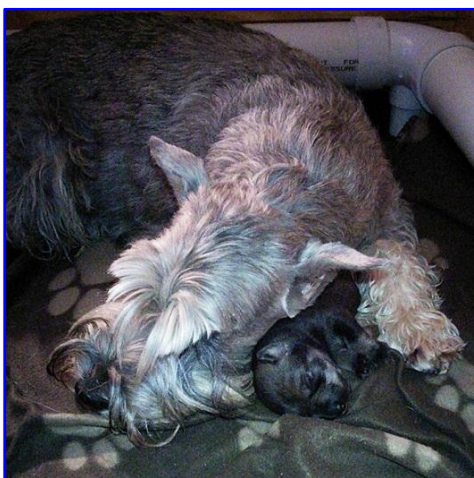


Sunny Lambert gathered eighteen representatives from her A – K litters from Jordan Standard Schnauzers. The group photo session, as you might imagine was as chaotic as it was great fun. Having a pack this size of bearded flashes romping and chasing around was a thrill to experience.



Gable, Enya and Idgy running fast & free at the dog park. Yes, as a matter of fact, they DO look as though they are having an absolute ball playing tag with each other.

GCH Cedar Hill's Enchanted Yellow Rose "**Ellie**" was bred to the top winning Gold Grand Champion, GGCH Pepper Tree Zorro v Morgenwald. The litter of two boys & three girls arrived on Christmas day. For more information contact Von Rose Standard Schnauzers at jon1rosenberg@yahoo.com or www.vonrose.com



Gretchen Tusler Castle posted that "**Maddie**" presented them with a male puppy January 2nd. Parents are GC Von Hoedl's Madison and GC Mistic's Longfellow Serenade.

*"Woo, woo! Land O' Lakes dog show report. Did not get anything the first two days but got Select Dog today among a field of 13 schnauzers. This is a huge accomplishment for our team "**Gable**" showing in such a large show. We are making improvements every time and thank you so much to Mary Ann Lambert for all the great tips to help me become a better handler!, shares Julia Longtin.*



Linda Limpert celebrates, *"the Standard Schnauzer birthdays of January begin with Challenge and Classic turning 8 years old today, which was a Friday the 13th eight years ago. Happy Birthday Girls!!"*



Just this past weekend SuzAnne Garcia 'brags', *"Have to brag Von Rose Masked **"Phantom"** took a 5 point major today in Des Moines."* He is pictured here 'bonding' with one of his little sisters. Just too cute!

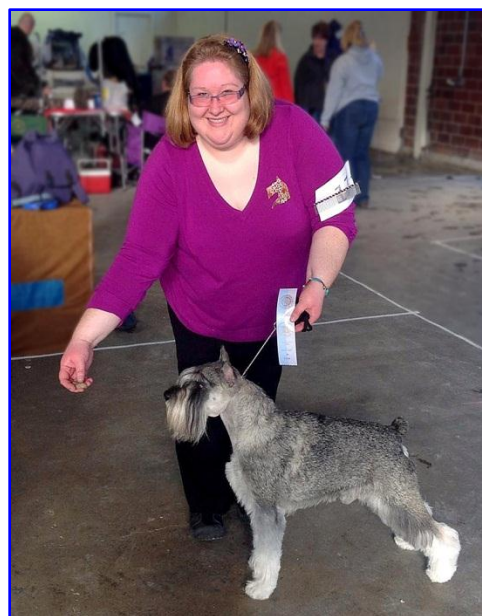
Also from the Des Moines show, *"Huge congrats today to Kris and **"JJ"** for winning Best of Winners Saturday at the Central Iowa Kennel Club show in Des Moines. We think it is a 5 point major too! How wonderful and exciting! Yay Kris! Way to go, what a fabulous team",* as witnessed by Julia Longtin.



Then on Sunday Michele Zarinelli chimes in with, *"Izzy got a 5 point major in Des Moines today! Thanks to everyone! I had a great time and learned a lot!"* How cool is that for everyone???

Hooray! Look who got Select Dog today at the Central Iowa Kennel Club in Des Moines! This guy! A 5 point major too! Way to go Mr. Gable!

Congratulations!



Most Popular Dog Names of 2013

A recent poll showed the following 'call' names to be the most popular in 2013. None seem very familiar to "our" dogs even though 'Bailey' came in at #11, it is misspelled.

Females

#1	Bella	#6	Sophie
#2	Daisy	#7	Lola
#3	Lucy	#8	Chloe
#4	Molly	#9	Zoey
#5	Sadie	#10	Maggie

Males

#1	Max	#6	Duke
#2	Buddy	#7	Bear
#3	Charlie	#8	Jack
#4	Rocky	#9	Bentley
#5	Cooper	#10	Toby

Depending on one's sense of humor, a particular name just doesn't seem to fit a certain animal. A horse named 'Gary' just doesn't sound right. Some people are more creative and name their dogs after famous people or something that just fits them well. Some examples and bad puns are:

Chewpacca

Edgar Allan Pug

Feral Fawcett

Hairy Pawter

Punky Chewster

Scarlett No-Haira

Anderson Pooper

Needso Beano

Rover Cleveland

Canine the Barbarian

Luciano Pawvaratti

Andy Warhowl

Spaniel named Jerry Springer

Boxer named Shorts

Dog named Kirby because any food the kids dropped on the floor was quickly cleaned up. (Or Hoover or Dyson, et al.)

Beagle is name Ali McBeagle

Droolius Caesar

Bite D. Einsenhowler

Al Poochino

Sniffy Longdroppings

Jabba The Mutt

Barko Polo

Notpullingthe Boneapart

Snarl Marx

Joe Cocker Spaniel

Pugsy Siegel

Chehuahua Guevara

Beagle Bailey

Winnie The Pooch



SEASON'S GREETINGS !

Show Photos courtesy of Julie Fogarty







Baylee looks like the longest bodied SS ever!



Many thanks to everyone for the wonderful dishes that were shared and to the club members that prepped/ provided the ham & turkey. Also a great big 'thank you' to Kara & Addy Kaszas for hosting the event this year!



Club Member Profiles



Paul, Tracy and Otis Anderson take center stage in this issue

Otis is about 4 ½ years old. He has been a fantastic dog/best friend. Tracy and I have had pets since we first met back in college. We have had aquariums fresh and salt water, a Yellow Nape Parrot named Pedro who had about a twenty word vocabulary, a Siamese cat named Samurai, and an Irish terrier named Zeke.

After losing our Irish terrier (Zeke) after 15 years we knew that @ some point we wanted to get another dog. With all the great memories with Zeke we did not want to get another Irish terrier so we started looking into other breeds. We had thought that a Giant Schnauzer would be a good fit for us, but after some research we decided that it would be too much dog for our household.

We then started doing some internet research on Standard Schnauzer and after emailing back and forth with some breeders in this part of the country we ended up getting in contact with Sunny Lambert. Sunny invited us over to help socialize and meet a new litter of puppies. We were still feeling it was too early to add another canine member to our family. Kara Maytag happened to be visiting that day as well and mentioned that she was going to be breeding Baylee in the near future. A few weeks later I contacted Sunny and asked for Kara's contact information. A few months later we picked up Otis and started the training process.

We knew that a Standard Schnauzer needed to be trained and exercised quite a bit to help manage them into becoming a great family member. We began puppy kindergarten shortly after Otis came home with us, and continue to

train to this day. In the beginning he was stubborn but we persisted with our efforts. Some of our friends and family thought that we were control freaks, but we knew that without this effort he might begin using his energy and intelligence for his own agenda. I think the best advice we received was that a tired Schnauzer was a good Schnauzer. We continued to hold him to the high bar that we set and to this day people still comment on what an amazingly well behaved dog that we have.



Kara had mentioned that she was active in agility and that they were really enjoying it which planted the seed in my head that I would like to do the same. We started training Otis @ Dog Works in Eden Prairie. They were very active in agility training. Once we had the required obedience classes and had earned our CGC certificate we started our agility training.

Once Otis really started to enjoy agility we decided it was time enter a competition (CPE). Our first competition was @ Simon's arena in Cannon Falls. We were excited and nervous to get on our way. Our first event was a little disappointing. Otis and I stood on the starting line, he held his wait position until I released him, once released he ran around the starting

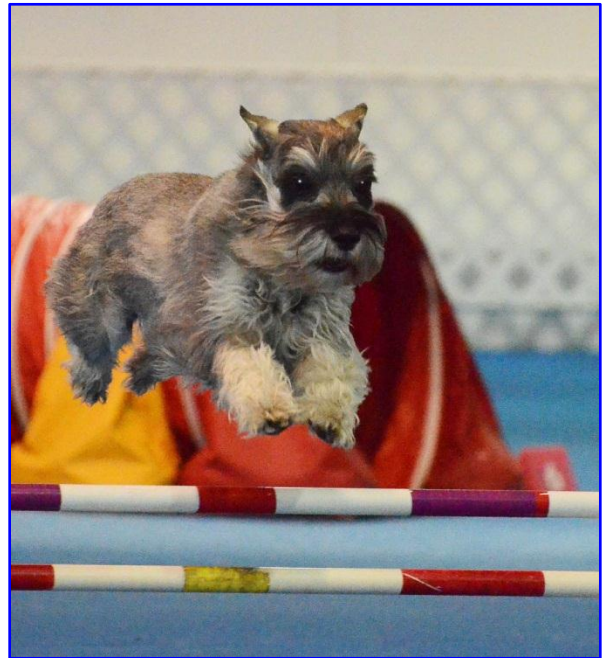
line and raced to the other side of the arena. We thought well it was our first run in a strange environment and he just needed to get it out of his system. The second run was nearly identical to the first. His third run was very similar to the first two but he managed to run through a tunnel (we think it just got in his way). The last two runs of the day were done on leash FEO (for exhibition only). We left a little discouraged, but entered another event @ an indoor venue. This time things went much better we got a first Q, and could have had a couple others but handler error came into play. To be honest I was pretty happy that he held the start line and when released actually jumped over the correct obstacles.

Fast forward to today we are closing in on qualifying for CPE nationals which are being held in MN this year. We just need 1 additional Q in the Wildcard portion of the requirements. If we are able to achieve this before the end of

February we will be qualified for National in June. Wish us luck!

Video of La Crosse trial last weekend:

<http://www.youtube.com/watch?v=BN1hZmySeEE>



Team Otis 'qualifies' in their bid for the CPE Nationals in 2014!!

Editor's Note: Otis has indeed finished his goal of qualifying for the CPE Nationals being held here in Lake Elmo at the Washington County Fairgrounds June 6 – 8th.

Thank you Paul & Tracy for sharing your story and updating us on how well Otis is doing. Of course you DO have an amazingly well behaved dog, but others really shouldn't be too surprised by this. All us 'control freaks' know the proper recipe. Start by selecting a very well-bred dog, season with proper early socialization, add an alpha dog for structure, and mix in some balanced amounts of nutrition, exercise, consistent expectations positively reinforced. Frost with lots of love & attention and "Whamo!" as if by magic, you end up with a fantastic dog/best friend. Every compliment directed toward Otis = 1 pat on top of his head and 1 pat on the back for each of you & Tracy. Great Teamwork!!!



'Bone' Appetit

Recipe courtesy of Bullwrinkle.com



Sunshine Liver Brownies

3 to 3 1/2 lbs of liver, beef or chicken
1 C whole wheat flour
4.25 oz jar fresh minced or crushed garlic
2 C white flour
1/2 C corn meal
1 med shaker of grated parmesan cheese

Preheat oven to 350 degrees. Cover cookie sheet with foil, coat with cooking spray, sprinkle lightly with corn meal and set aside. Process liver and garlic in food processor or blender until it looks like milk chocolate. Pour into large mixing bowl and blend in the rest of the ingredients. Spread evenly onto cookie sheet (the mixture will be thick) and sprinkle lightly with corn meal. Bake until no pink is left. I usually bake them for about 30 min for one pan and then turn the oven off but leave the brownies inside until they are cool. Cut in pieces and be ready to be loved by your dog(s). I have yet to meet a dog that doesn't like SLBs and I think that this is about the greatest bait on earth... Enjoy!!!

Please submit contributions for publication in the Heartbeat by the 10th of January, March, May, July, September and November for inclusion in the issue for those months. Thank you!

*Each issue of the **Heartbeat** newsletter is a means for the club to communicate, inform and hopefully, entertain the readership. All readers are invited to submit articles, photos, editorials or simply your comments on the dog related news items and happenings that you wish to share.*

"Letters to the editor" and op-ed pieces are also appreciated which are your 'take' on what is important to you that you feel the club members might like to be aware.